

Microsite Initial Meetings:

Meeting 1: Eve (Designer) + Amanda (Director)

- Format: doesn't have to be 2 column independent scrolling
 - 1 page scroll
- Grace lee boggs = significant figure spotlight
- Tone: modern twist on old newspaper halftone
 - Mix between historical and narrative, has personal feel to it
 - More interesting than just facts, engaging
 - Bold colors + typefaces, playing with idea of "American"

Meeting 2: Amanda (Designer) + Clair (Director)

- 1 long page
- info just from Earth-Moon system, moon phases if necessary
- Tone: middle-schoolish, more illustrative than photorealistic
 - Really clean, flatter illustration/vector
- Breaking up sections of info:
 - Copy/titles → break up with text, spacing, and color
 - 1 long background/image, transparent space illustrations